

## **Matson Financial Advisors, Inc. Privacy Statement**

Matson Financial Advisors takes your privacy seriously. We have always been committed to maintaining the confidentiality, integrity and security of personal information entrusted to us by current and prospective clients. We want you to know how we protect your information and how we use it to service your account.

### **Client Information**

First and foremost, we do not sell lists of our clients, nor do we disclose client information to marketing companies. We collect and maintain only information necessary for us to provide the services requested by you and to administer your business with us. While we sometimes must collect medical information to provide you a product, we do not use or share it, internally or externally, for any purpose except the following; underwriting insurance; administering your policy, account, or claim; as required or permitted by law; or as otherwise authorized by you.

### **Access to Information**

Employees have access to your nonpublic personal information. All such persons who work with confidential information are educated on the importance of maintaining the confidentiality and security of the information and are required to abide by our information-handling practices. We maintain security standards to protect your information, whether written, spoken, or electronic. We update and test our systems to assure protection and integrity of the information. Matson Financial Advisors also use a variety of proven protections to maintain the security of your personal finances. For example, we make extensive use of firewall barriers, encryption techniques and authentication procedures. We also use cookies and similar files that may be placed on your hard drive for security purposes, to facilitate site navigation, and to personalize the appearance of our site.

### **Maintenance of Accurate Information**

We strive to maintain accurate, up-to-date client records in accordance with industry standards. Procedures have been established to keep information current and complete. These procedures include responding to requests to correct information in a timely manner.

### **Disclosure of Our Privacy Policy**

We recognize and respect the privacy concerns of potential, current and former clients, and we are committed to safeguarding nonpublic personal information. As a member of the financial services industry, we are sending you this notice for informational purposes and will update and distribute it as required by law.

*Caring, Independent Investment and Insurance Advice*